

SUSTAINABLE SEAS IN THE BLUE ECONOMY

interface
FORCE MEASUREMENT SOLUTIONS.

Oceans cover about 70% of the planet's surface and would be the seventh largest economy in the world if it were a country. The blue economy emphasizes the economic potential of the ocean and other coastal resources, along with addressing other environmental long-term benefits. Interface understands that maritime applications are some of the most complex because they require specially designed test and measurement equipment to handle the often-harsh environments in testing, monitoring, and ongoing operational use. This includes our line of products, such as our stainless steel, sealed, ATEX-certified, and submersible load cells, load pins, shackles, tension links, and wireless telemetry solutions.

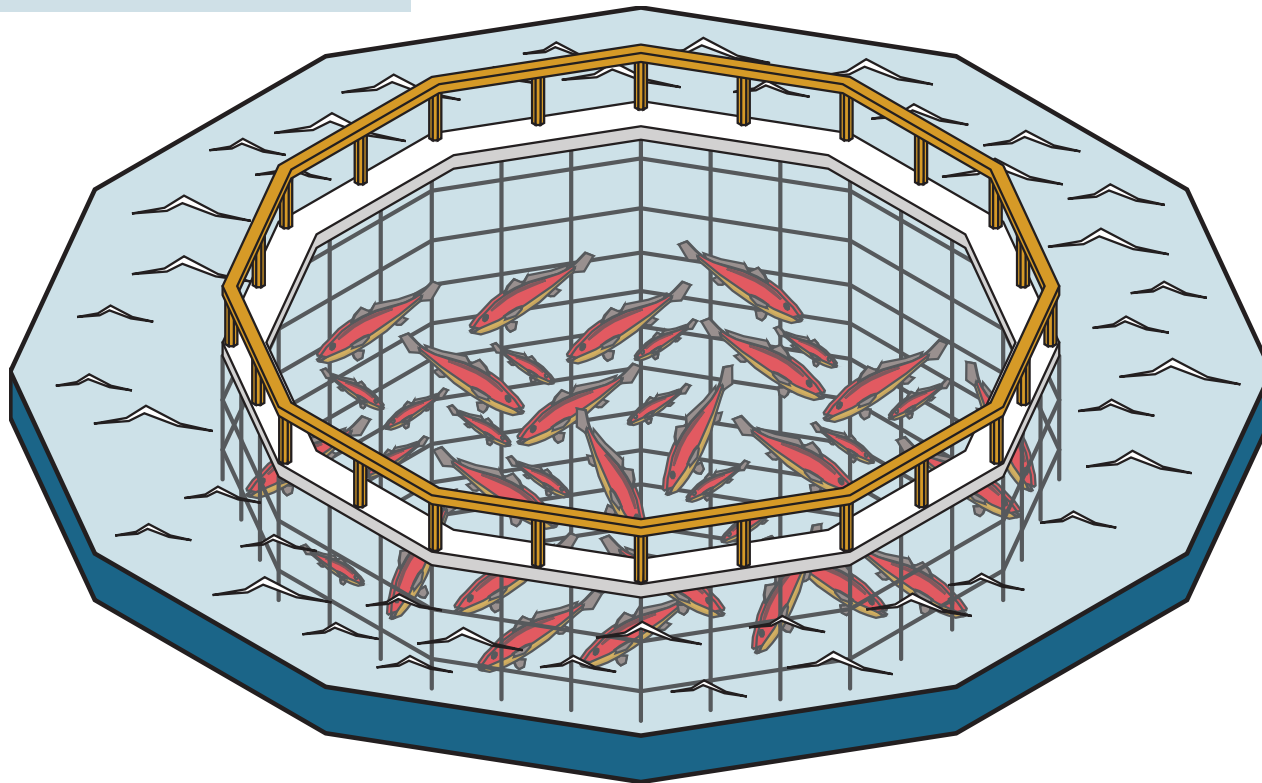
"A blue economy is a long-term strategy aimed at supporting sustainable economic growth through oceans-related sectors and activities, while improving human well-being and social equity and preserving the environment."

- **Wu Hongbo**, Secretary-General of the Ocean Conference and Under-Secretary-General of UN DESA.

Interface's expert engineers design customizable products used offshore, underwater, in deep water, and near-shore splash zone locations. From ocean exploration to fish cultivation, Interface offers submersible products that are both customizable and cost effective.

The blue economy is estimated to be worth more than \$1.5 trillion USD per year globally. The World Bank defines the blue economy as the "sustainable use of ocean resources to benefit economies, livelihoods and ocean ecosystem health.

A renewed interest in the blue economy (also sometimes referred to 'blue growth') is indicated by the OECD prediction that the ocean economy may double in size to \$3 trillion USD by 2030.



Interface is a complete solutions provider, where we have a variety of products designed for submersible and harsh environments. Interface's submersible and environmentally protected load cells are perfect for blue economy applications such as fisheries, cargo handling, shipping, aquacultural monitoring, and offshore renewable energy.

